



LA VALLEE

Size range: XS-XL & Plus 1X-3X



WEBSITE: LOULLOUDAMOUR.COM EMAIL: WHOLESAL@PROFADEAPPAREL.COM

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CARGO JACKET - UNLINED
STYLE: TORREY
CONTENT: 100% COTTON CANVAS
COLOR: RED PEAR



SLEEVELESS FUNNEL NECK TOP
STYLE: CARMEL
CONTENT: 100% FINE COTTON RIB
COLOR: SARGASSO SEA
PRINT: LA VALLEE



TEE
STYLE: RILEY
CONTENT: 100% COTTON RIB
COLOR: READ PEAR
PRINT: LA VALLEE



LONG SLEEVE CREW NECK TOP
STYLE: LA VALLEE
CONTENT: 100% FINE COTTON RIB
COLOR: SARGASSO SEA
PRINT: LA VALLEE



GODET PULL-ON SKIRT
STYLE: SIENA
CONTENT: 100% FINE COTTON RIB
COLOR: SARGASSO SEA
PRINT: LA VALLEE



French-inspired. Purpose in every piece.

LOULOU DAMOUR is a women's lifestyle brand shaped by a European point of view and designed for modern life. The collections focus on soft, feminine pieces that transition easily from day to evening, travel to home.

The name comes from the French expression "mon loulou d'amour," a term used for someone close to you — reflecting a sense of familiarity and connection woven into the brand.

Founded by Zee Field, the brand is backed by four decades of experience in apparel design, development, and global production. This foundation ensures strong attention to fit, fabrication, and consistency across categories.

LOULOU DAMOUR launched with a signature fragrance developed in collaboration with Galimard in Grasse, France, and has since expanded into a full lifestyle brand for women.

Each timeless collection is inspired by nature's elements — with premium fabrics, including organic, original prints, and waterless dye materials.

Driven by product. Built for retail.

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