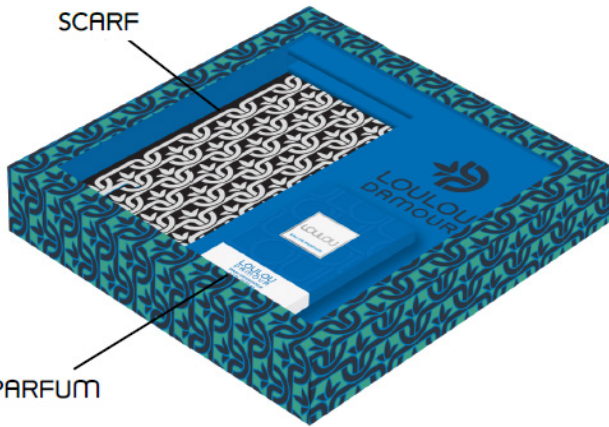




Lili's Hugs Scarf
100% Herringbone
Merino Wool.

Waterless
Hand Printed
Scarf with
Four Tassels.
Wrap it around
you like hugs
from someone
dear to your
heart.

SIZE:
170cm x 72cm
COLOR:
Anthracite Black
& Bright White



LOULOU, Eau De Parfum & Lili Scarf
Boxed Gift Set
SPRAY - 1.7 OZ / 50 ML | Made in France

**LOULOU
DAMOUR®**

TOP NOTES

The lightest of all the notes,
provides the first impression,
recognized immediately
upon application.

- Bergamot
- Green Hyacinth
- Pink Grapefruit



HEART NOTES

Considered the heart of the
fragrance, appear once the
top notes begin to evaporate.

- Jasmine
- Lily of the Valley
- Yellow Peony

BASE NOTES

The base notes mingle with
the heart notes to create the
full body of the fragrance.

- Amber
- Cedarwood
- Sandalwood
- Musk



WEBSITE: LOULODAMOUR.COM EMAIL: WHOLESAL@PROFADEAPPAREL.COM

PHONE: EUROPE: +31 10 310 4907 CANADA/USA: +1 844 PROFDADE



French-inspired. Purpose in every piece.

LOULOU DAMOUR is a women's lifestyle brand shaped by a European point of view and designed for modern life. The collections focus on soft, feminine pieces that transition easily from day to evening, travel to home.

The name comes from the French expression "mon loulou d'amour," a term used for someone close to you — reflecting a sense of familiarity and connection woven into the brand.

Founded by Zee Field, the brand is backed by four decades of experience in apparel design, development, and global production. This foundation ensures strong attention to fit, fabrication, and consistency across categories.

LOULOU DAMOUR launched with a signature fragrance developed in collaboration with Galimard in Grasse, France, and has since expanded into a full lifestyle brand for women.

Each timeless collection is inspired by nature's elements — with premium fabrics, including organic, original prints, and waterless dye materials.

Driven by product. Built for retail.

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