



BIRDS & HERRINGBONE  
Size range: XS-XL & Plus 1X-3X



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DOUBLE KNIT JACQUARD  
SHORT SLV CREW  
STYLE: LES OISEAUX  
CONTENT: 6% WOOL 54% POLYESTER  
20% ACRYLIC 20% NYLON: 14GG  
COLOR: DUST BLUE, NUTRIA, METHYL BLUE,  
MISTED YELLOW, BRIGHT WHITE



CUFFED LOW WAIST TROUSER  
STYLE: ZEE  
CONTENT: 35% WOOL 55% POLYESTER  
10% OTHERS, 350GSM  
COLOR: BLACK/WHITE MELANGE MEDIUM GREY



LANDSCAPE DOUBLE KNIT  
JACQUARD CARDIGAN  
STYLE: CEZANNE  
CONTENT: 6% WOOL 20% NYLON  
30% ACRYLIC 44% POLYESTER, 12GG  
COLOR: DUST BLUE, FOREST GREEN AND STONE



LOW PLEATS SKIRT  
STYLE: SHERRY  
CONTENT: 100% POLYESTER  
LINING: ANTI STATIC 100% POLYESTER  
COLOR: BLACK



PLEATED FUNNEL NECK TOP  
STYLE: JOJO'S VERSATILE  
CONTENT: 11% CASHMERE 83 % TENCEL 6% SPANDEX  
COMBO: 36% ACETATE 27% VISCOSE 10% SPANDEX, KNIT  
COLOR: MOYEN SILVER  
COMBO: NUTRIA



PULL ON BIAIS SKIRT  
STYLE: SHAINA  
CONTENT: 100% WASHABLE SILK  
COLOR: MOYEN SILVER



LOW WAISTED A-LINE SKIRT  
STYLE: LEAH  
CONTENT: 35% WOOL 55% POLYESTER 10% OTHERS,  
350GSM  
COLOR: BLACK/WHITE MELANGE MEDIUM GREY



PLEATED KIMONO SHIRT  
STYLE: ALANA  
CONTENT: 30% TENCEL 70% RAYON  
COLOR: MISTED YELLOW



REVERSIBLE SUEDED JACKET  
STYLE: CHRISTIE  
CONTENT: 100% WOOL FAUX FUR,  
SUEDED POLYESTER  
COLOR: NATURAL



REVERSIBLE WOOL SHERPA JACKET  
STYLE: NO CAGE  
CONTENT: 100% POLYESTER  
COLOR: NO CAGE PLAID



SQUARE SCARF 37\*37"  
STYLE: FINCHES  
CONTENT: 100% HERRINGBONE WOOL  
COLOR: DUST BLUE, NUTRIA, METHYL BLUE,  
MISTED YELLOW, BRIGHT WHITE PRINT



POSTMAN BAG  
STYLE: SERGE  
CONTENT: 100% NYLON  
TRIMS: GENUINE LEATHER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: BLACK

WALLET  
STYLE: GIL  
CONTENT: GENUINE LEATHER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: BLACK



French-inspired. Purpose in every piece.

LOULOU DAMOUR is a women's lifestyle brand shaped by a European point of view and designed for modern life. The collections focus on soft, feminine pieces that transition easily from day to evening, travel to home.

The name comes from the French expression "mon loulou d'amour," a term used for someone close to you — reflecting a sense of familiarity and connection woven into the brand.

Founded by Zee Field, the brand is backed by four decades of experience in apparel design, development, and global production. This foundation ensures strong attention to fit, fabrication, and consistency across categories.

LOULOU DAMOUR launched with a signature fragrance developed in collaboration with Galimard in Grasse, France, and has since expanded into a full lifestyle brand for women.

Each timeless collection is inspired by nature's elements — with premium fabrics, including organic, original prints, and waterless dye materials.

Driven by product. Built for retail.

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