



TOP NOTES

The lightest of all the notes, provides the first impression, recognized immediately upon application.

- Bergamot
- Green Hyacinth
- Pink Grapefruit



HEART NOTES

Considered the heart of the fragrance, appear once the top notes begin to evaporate.

- Jasmine
- Lily of the Valley
- Yellow Peony

BASE NOTES

The base notes mingle with the heart notes to create the full body of the fragrance.

- Amber
- Cedarwood
- Sandalwood
- Musk



LOULOU, Eau De Parfum
 SPRAY - 1.7 OZ / 50 ML
 Made in France



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 Woman Owned American Manufacturer



What is a loulou? In French “Mon loulou d’amour” refers to someone very dear to your heart. Your “loulou” can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

LOULOU Eau De Parfum, is an aromatic blend of 10 natural elements that represent the heart of the LOULOU DAMOUR brand. The delicate bottle has a beautiful charm on a hand-tied blue ribbon which ties two souls together.

LOULOU is designed with memories of a special person, place or time to honor the loulous of our lives. The spirit of LOULOU DAMOUR is to spread kindness and love in all we do – reminding people to appreciate the loulous in their lives.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman’s lifestyle collection.

Zee’s experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR’s comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥