



WARM NEUTRALS  
Size range: XS-XL & Plus 1X-3X



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Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French “Mon loulou d’amour” refers to someone very dear to your heart. Your “loulou” can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman’s lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee’s experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR’s comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥



TAILORED SNAPS, CROP JACKET  
STYLE: LYDIA  
CONTENT: 79% POLYESTER  
12% RAYON 5% LUREX 4% SPANDEX  
LINING: ANTI STATIC 100% POLYESTER  
COLOR: MONDAY PLAID



PULL ON SHIRT  
STYLE: LUCILE  
CONTENT: CHARMEUSE  
100% POLYESTER  
COLOR: ORANGE ZEST



UNLINED FAUX BUTTON-DOWN SKIRT  
STYLE: LORY  
CONTENT: 79% POLYESTER  
12% RAYON 5% LUREX 4% SPANDEX  
LINING: ANTI STATIC 100% POLYESTER  
COLOR: MONDAY PLAID



PULL ON SHIRT  
STYLE: LUCILE  
CONTENT: CHARMEUSE  
100% POLYESTER  
COLOR: LINEN



FULLY FASHION LONG WRAP CARDIGAN  
STYLE: JENN  
CONTENT: 71% FINE MERINO WOOL  
23% NYLON 6% CASHMERE  
COLOR: LINEN



UNLINED FAUX  
BUTTON-DOWN SKIRT  
STYLE: LARA  
CONTENT: 100% WOOL PDR  
COLOR: TURKISH COFFEE





PULL ON SHIRT DRESS  
STYLE: ELLA  
CONTENT: CHARMEUSE  
100% POLYESTER  
COLOR: ORANGE ZEST



UNLINED PULL ON TROUSER  
STYLE: MICHELE  
CONTENT: 79% POLYESTER  
12% RAYON 12% LUREX 5.6% SPANDEX  
COLOR: MONDAY PLAID



CABLE SWEATER  
WITH PUFF SLEEVES  
STYLE: CRYSTAL  
CONTENT: 5% ALPACA WOOL 10% ACRYLIC  
10% NYLON 75% POLYESTER, 5GG  
COLOR: HEATHER COFFEE BEAN



UNLINED PULL ON TROUSER  
STYLE: MIMI  
CONTENT: 100% MERINO WOOL PDR  
COLOR: TURKISH COFFEE



TURTLENECK TOP  
SEAMLESS SWEATER KNIT  
STYLE: SYLVIANE  
CONTENT: 100% FINE MERINO WOOL  
COLOR: LINEN. TURKISH COFFEE. ORANGE ZEST.



POSTMAN BAG  
STYLE: SERGE  
CONTENT: 72% COTTON 28% POLYESTER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: LINEN, TURKISH COFFEE, ICON JACQUARD



WALLET  
STYLE: GIL  
CONTENT: GENUINE LEATHER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: TURKISH COFFEE



BUCKET HAT  
STYLE: LE BOO  
CONTENT: 72% COTTON 28% POLYESTER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: LINEN, TURKISH COFFEE, ICON JACQUARD