



WARM NEUTRALS Size range: XS-XL & Plus 1X-3X







LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French "Mon loulou d'amour" refers to someone very dear to your heart. Your "loulou" can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman's lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee's experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR's comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. •







TAILORED SNAPS, CROP JACKET

STYLE: LYDIA

CONTENT: 79% POLYESTER

12% RAYON 5% LUREX 4% SPANDEX LINING: ANTI STATIC 100% POLYESTER

COLOR: MONDAY PLAID







PULL ON SHIRT STYLE: LUCILE

CONTENT: CHARMEUSE 100% POLYESTER COLOR: ORANGE ZEST







UNLINED FAUX BUTTON-DOWN SKIRT

STYLE: LORY

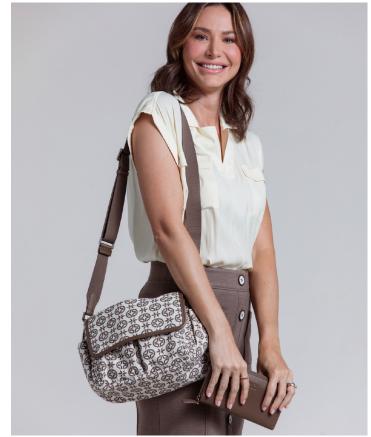
CONTENT: 79% POLYESTER

12% RAYON 5% LUREX 4% SPANDEX LINING: ANTI STATIC 100% POLYESTER

COLOR: MONDAY PLAID







PULL ON SHIRT STYLE: LUCILE

CONTENT: CHARMEUSE

100% POLYESTER COLOR: LINEN







FULLY FASHION LONG WRAP CARDIGAN

STYLE: JENN

CONTENT: 71% FINE MERINO WOOL

23% NYLON 6% CASHMERE

COLOR: LINEN







UNLINED FAUX BUTTON-DOWN SKIRT STYLE: LARA

CONTENT: 100% WOOL PDR COLOR: TURKISH COFFEE







PULL ON SHIRT DRESS STYLE: ELLA

CONTENT: CHARMEUSE 100% POLYESTER

COLOR: ORANGE ZEST







UNLINED PULL ON TROUSER

STYLE: MICHELE

CONTENT: 79% POLYESTER

12% RAYON 12% LUREX 5.6% SPANDEX

COLOR: MONDAY PLAID







CABLE SWEATER WITH PUFF SLEEVES STYLE: CRYSTAL

CONTENT: 5% ALPACA WOOL 10% ACRYLIC

10% NYLON 75% POLYESTER, 5GG COLOR: HEATHER COFFEE BEAN







UNLINED PULL ON TROUSER

STYLE: MIMI

CONTENT: 100% MERINO WOOL PDR

COLOR: TURKISH COFFEE







TURTLENECK TOP SEAMLESS SWEATER KNIT

STYLE: SYLVIANE

CONTENT: 100% FINE MERINO WOOL

COLOR: LINEN. TURKISH COFFEE. ORANGE ZEST.



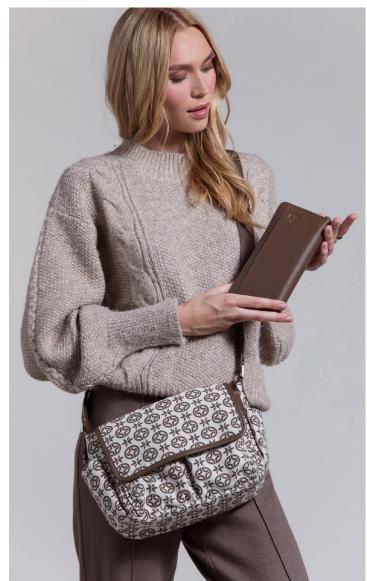


POSTMAN BAG STYLE: SERGE

CONTENT: 72% COTTON 28% POLYESTER LINING: 65% POLYESTER 35% COTTON

COLOR: LINEN, TURKISH COFFEE, ICON JACQUARD





WALLET STYLE: GIL

CONTENT: GENUINE LEATHER

LINING: 65% POLYESTER 35% COTTON

COLOR: TURKISH COFFEE





BUCKET HAT STYLE: LE BOO

CONTENT: 72% COTTON 28% POLYESTER LINING: 65% POLYESTER 35% COTTON

COLOR: LINEN, TURKISH COFFEE, ICON JACQUARD