



SCARVES

 LOULOU
DAMOUR®

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Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French “Mon loulou d’amour” refers to someone very dear to your heart. Your “loulou” can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman’s lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee’s experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR’s comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥



SCARF 72"x 28"
STYLE: POPPIES ALLOVER
CONTENT: 100% COTTON
COLOR: BLUEBERRY, BARBADOS
CHERRY, FIERY RED



BANDANA 25" x 25"
STYLE: NANA
CONTENT: 100% COTTON VOILE
COLOR: SARGASSO SEA, RED PEAR,
COCONUT MILK



SCARF 72"x 28"
STYLE: LOVE FIGS
CONTENT: 100% RAYON
COLOR: MOOD INDIGO, FEUILLAGE,
FIG FLOWERS PRINT



SCARF 72" x 28"
STYLE: HILL PARK
CONTENT: 100% VISCOSE VOILE
COLOR: INDIGO, WHITE, MARCH RED



FLORAL PRINTED SCARF 68" x 28"
STYLE: LILI'S HUGS WITH FOUR TASSELS
CONTENT: 100% HERRINGBONE MERINO WOOL
COLOR: ANTHRACITE BLACK/BRIGHT WHITE



SQUARE SCARF 37"x 37"
STYLE: FINCHES
CONTENT: 100% HERRINGBONE MERINO WOOL
COLOR: DUST BLUE, NUTRIA, METHYL BLUE,
MISTED YELLOW, BRIGHT WHITE, PRINT