



BLUE SUNRISE  
Size range: XS-XL & Plus 1X-3X



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Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French “Mon loulou d’amour” refers to someone very dear to your heart. Your “loulou” can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman’s lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee’s experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR’s comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥





MIDI PULL-ON CAP SLV DRESS  
STYLE: SOPHIE  
CONTENT: 15% LINEN 85% RAYON- KNIT, 150GSM  
COLOR: DENIM, DORE PRINT



FULLY FASHIONED LIGHT WEIGHT DRESS  
WITH FRILL CUFF AND BOTTOM  
STYLE: LUCIA  
CONTENT: 85% COTTON 17% POLYESTER  
14GG, 301GSM  
COLOR: ATLANTIC GREEN





UTILITY DRESS  
STYLE: SAVVY  
CONTENT: SELF: 100% COTTON  
COMBO: 55% HEMP 45% ORG. COTTON  
COLOR: BARDOT CHECKER & DENIM





UTILITY SUIT JACKET  
STYLE: SARAH  
CONTENT: 55% HEMP 45% ORG.COTTON  
COLOR: DARK WASH DENIM





UTILITY CARGO SKIRT  
STYLE: ANGIE  
CONTENT: 55% HEMP 45% ORG.COTTON  
COLOR: DARK WASH DENIM





COUNTRY TROUSER  
STYLE: JOANE  
CONTENT: 55% HEMP 45% ORG.COTTON  
COLOR: DARK WASH DENIM





UTILITY SHORTS  
STYLE: ZOLA  
CONTENT: 55% HEMP 45% ORG.COTTON  
COLOR: DARK WASH DENIM





FULLY FASHIONED KNIT CARDIGAN  
STYLE: CHANTALE  
CONTENT: 40% COTTON  
60% VISCOSE, 14GG  
COLOR: DORE





FULLY FASHIONED KNIT CARDIGAN  
STYLE: CHANTALE  
CONTENT: 40% COTTON  
60% VISCOSE, 14GG  
COLOR: OCEAN



SLEEVELESS CREW TOP WITH WIDE RIB  
"O" POINTELLE- RELAXED FIT  
STYLE: JULIA  
CONTENT: 100% COTTON  
COLOR: LINEN





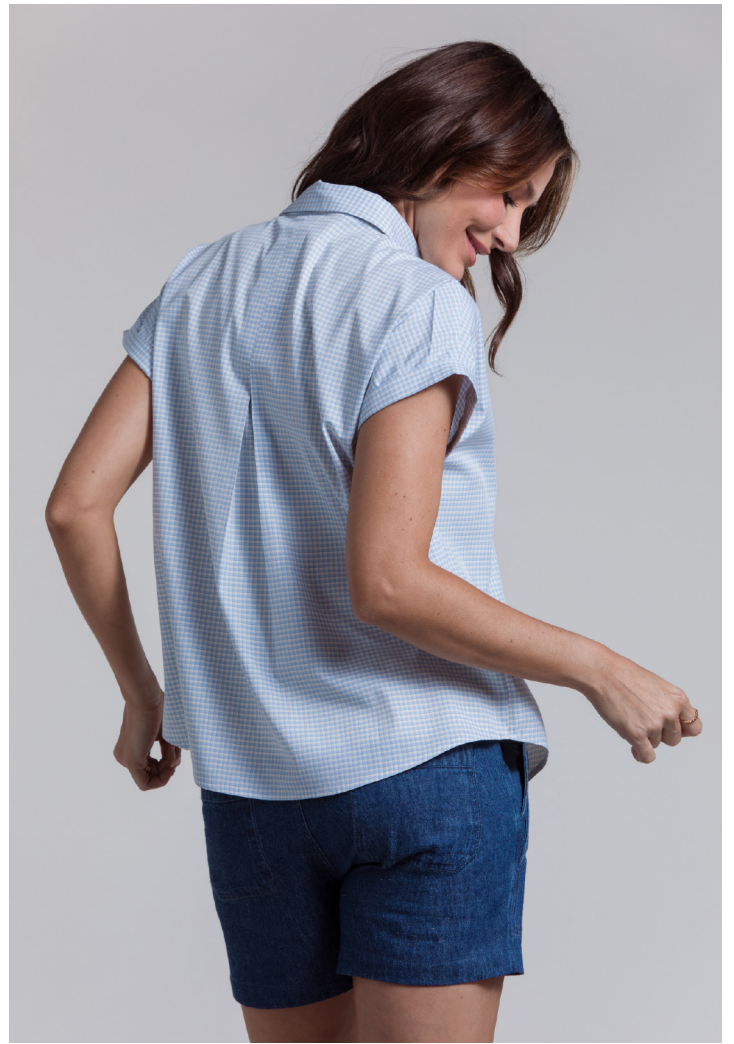
SLEEVELESS CREW TOP WITH WIDE RIB  
"L" POINTELLE- RELAXED FIT  
STYLE: NINA  
CONTENT: 100% COTTON  
COLOR: SAGE





SLEEVELESS CREW TOP WITH WIDE RIB  
"L" POINTELLE- RELAXED FIT  
STYLE: NINA  
CONTENT: 100% COTTON  
COLOR: BLISSFUL BLUE





RELAXED SHORT SLEEVE SHIRT  
STYLE: CAITLIN  
CONTENT: 50% POLYESTER, 30% TENCEL,  
20% RAYON FROM BAMBOO  
COLOR: GINGHAM, BLISSFUL BLUE/OC





RELAXED SHORT SLEEVE SHIRT  
STYLE: GLENDA  
CONTENT: 100% TENCEL  
COLOR: LINEN





MIDI TIERED DRESS  
STYLE: JENNA  
CONTENT: 100% BUBBLE RAYON  
COLOR: INDIGO PRINT DECO





SLEEVELESS BUTTON-DOWN, SHOULDER TAB SHIRT  
STYLE: SUZANNE  
CONTENT: 100% BUBBLE RAYON  
COLOR: FLORAL PRINT





UTILITY CARGO JACKET, UNLINED  
STYLE: SHELLEY  
CONTENT: 100% COTTON CANVAS  
COLOR: OLIVE DRAG