



BIRDS & HERRINGBONE  
Size range: XS-XL & Plus 1X-3X



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Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French “Mon loulou d’amour” refers to someone very dear to your heart. Your “loulou” can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman’s lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee’s experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR’s comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥



DOUBLE KNIT JACQUARD  
SHORT SLV CREW  
STYLE: LES OISEAUX  
CONTENT: 6% WOOL 54% POLYESTER  
20% ACRYLIC 20% NYLON: 14GG  
COLOR: DUST BLUE, NUTRIA, METHYL BLUE,  
MISTED YELLOW, BRIGHT WHITE



CUFFED LOW WAIST TROUSER  
STYLE: ZEE  
CONTENT: 35% WOOL 55% POLYESTER  
10% OTHERS, 350GSM  
COLOR: BLACK/WHITE MELANGE MEDIUM GREY



LANDSCAPE DOUBLE KNIT  
JACQUARD CARDIGAN  
STYLE: CEZANNE  
CONTENT: 6% WOOL 20% NYLON  
30% ACRYLIC 44% POLYESTER, 12GG  
COLOR: DUST BLUE, FOREST GREEN AND STONE



LOW PLEATS SKIRT  
STYLE: SHERRY  
CONTENT: 100% POLYESTER  
LINING: ANTI STATIC 100% POLYESTER  
COLOR: BLACK



PLEATED FUNNEL NECK TOP  
STYLE: JOJO'S VERSATILE  
CONTENT: 11% CASHMERE 83 % TENCEL 6% SPANDEX  
COMBO: 36% ACETATE 27% VISCOSE 10% SPANDEX, KNIT  
COLOR: MOYEN SILVER  
COMBO: NUTRIA



PULL ON BIAIS SKIRT  
STYLE: SHAINA  
CONTENT: 100% WASHABLE SILK  
COLOR: MOYEN SILVER





LOW WAISTED A-LINE SKIRT  
STYLE: LEAH  
CONTENT: 35% WOOL 55% POLYESTER 10% OTHERS,  
350GSM  
COLOR: BLACK/WHITE MELANGE MEDIUM GREY



PLEATED KIMONO SHIRT  
STYLE: ALANA  
CONTENT: 30% TENCEL 70% RAYON  
COLOR: MISTED YELLOW



REVERSIBLE SUEDED JACKET  
STYLE: CHRISTIE  
CONTENT: 100% WOOL FAUX FUR,  
SUEDED POLYESTER  
COLOR: NATURAL



REVERSIBLE WOOL SHERPA JACKET  
STYLE: NO CAGE  
CONTENT: 100% POLYESTER  
COLOR: NO CAGE PLAID



SQUARE SCARF 37\*37"  
STYLE: FINCHES  
CONTENT: 100% HERRINGBONE WOOL  
COLOR: DUST BLUE, NUTRIA, METHYL BLUE,  
MISTED YELLOW, BRIGHT WHITE PRINT



POSTMAN BAG  
STYLE: SERGE  
CONTENT: 100% NYLON  
TRIMS: GENUINE LEATHER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: BLACK

WALLET  
STYLE: GIL  
CONTENT: GENUINE LEATHER  
LINING: 65% POLYESTER 35% COTTON  
COLOR: BLACK