



 LOULOU  
DAMOUR®

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Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French "Mon loulou d'amour" refers to someone very dear to your heart. Your "loulou" can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman's lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee's experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR's comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would. ♥





WING TOP  
STYLE: LULU  
FABRIC: COTTON  
COLOR: PLUME RED



EMBROIDERED SKIRT  
STYLE: MAFALDA  
FABRIC: NYLON MESH, COTTON/SILK  
HUMMINGBIRD ALL OVER EMBROIDERY  
COLOR: ALMOST WHITE



EMBROIDERED SHIRT DRESS  
STYLE: KATIA  
FABRIC: NYLON MESH, COTTON/SILK  
ALL OVER EMBROIDERY  
COLOR: ALMOST WHITE



TWISTED TOP  
STYLE: PAOLA  
FABRIC: COTTON SILK- FARO PRINT  
COLOR: PLUME RED



PANTS  
STYLE: AJUDA  
FABRIC: RAMIE/RAYON/SPANDEX  
COLORS: 1. ALMOST WHITE 2. PLUME RED







STYLE: PRISCILA  
FABRIC: SILK- FARO PRINT  
COLOR: PORTO





PRINTED DRESS  
STYLE: FIGUEIRA  
FABRIC: 100% TENCEL  
FIG/STRIPE PRINT  
COLOR: FIG, FEUILLAGE, MOOD'IN



PLEATED BORDER STRIPED, CENTER  
FRONT BUTTON, AND POCKETS  
STYLE: TAVIRA  
FABRIC: COTTON  
COLOR: LARK, MOOD'IN, FEUILLAGE



V- NECK PLEATED DRESS  
STYLE: CASCAIS  
FABRIC: COTTON  
COLOR: FEUILLAGE



HALF MOON TOP  
STYLE: BRAGA  
FABRIC: COTTON  
COLOR: 1. MOOD'IN. 2. LARK



PANTS  
STYLE: AVEIRO  
FABRIC: WAXED COTTON/SPANDEX  
COLOR: LATE





JUMPSUIT  
STYLE: ARIANA  
FABRIC: RAYON/POLY/SPANDEX  
COLOR: 1. BURNT ORANGE 2. PLUME RED





BACK ZIP SHIRT  
STYLE: VENDOME  
FABRIC: COTTON POPLIN  
COLOR: WHITE



BACK ZIP SHIRT  
STYLE: YEATMAN  
FABRIC: TENCEL  
COLOR: FIG PRINT



SHIRT DRESS WITH POCKET  
STYLE: ELYSEES  
FABRIC: COTTON/NYON  
COLORS: 1. FRENCH BLUE  
2. DARK NAVY



PRINTED MIDI DRESS  
STYLE: MARAIS  
FABRIC: CUPRO- LILI PRINT  
COLORS: 1. MARINE/CARAMEL  
2. CARAMEL/MARINE



A- LINE PANELS SKIRT WITH POCKET  
STYLE: CEDROS  
FABRIC: LINEN/COTTON BLEND  
COLOR: SARGASSO SEA



7/8 LENGTH PANTS  
STYLE: SOLANA  
FABRIC: LINEN/COTTON BLEND  
COLOR: SARGASSO SEA





OFF SHOULDER SHIRT  
STYLE: BASTILLE  
FABRIC: COTTON POPLIN  
COLOR: WHITE



TAILORED LINED SKIRT  
STYLE: HAUSSMANN  
FABRIC: MERINO WOOL/SILK BLEND  
COLOR: MARINE



TAILORED LINED JACKET  
STYLE: SORBONNE  
FABRIC: MERINO WOOL/ SILK BLEND  
COLOR: MARINE



CUFFED TAILORED PANTS  
STYLE: PANTHEON  
FABRIC: MERINO WOOL/ SILK BLEND  
COLOR: MARINE

SCARF  
STYLE: FIGS  
FABRIC: COTTON  
PRINT: FIG, MARINE/FEUILLAGE