







showroom: 9823 G pacific heigths blvd | 92121 san diego ca usa mailing address: 3830 valley centre drive | suite 705 box 602 | 92130 san diego ca usa phone: 858.210.5364 | email: loulou@louloudamour.com Woman Owned American Manufacturer



LOULOU DAMOUR is a lifestyle brand with timeless pieces that combines fashion with function. Incorporating organic and recyclable materials to the collection, LOULOU DAMOUR captures the essence of French chic. In French "Mon loulou d'amour" refers to someone very dear to your heart. Your "loulou" can be your support system, your muse, or someone who inspires you to push past limitations and follow your passion.

Zee Field, the founder of LOULOU DAMOUR, immigrated from France to Canada when she was 20 years old. She spent twenty-seven years crafting her trade in apparel design and production. In 2009, she immigrated to the US where she started her own product development and production company for private label brands in the US market. In 2017, Zee decided that it was time to go back to her French roots and create her own brand, LOULOU DAMOUR. The brand started as a fragrance that she developed at the world famous Galimard Parfum in Grasse France, and rapidly developed into a woman's lifestyle collection.

The colors and prints of the collections as well as the fragrance are inspired by the elements in nature. Her artistic tendencies and fashion skills began to blossom long before immigrating to Canada in her twenties where she sang at French cabarets. She developed sewing skills passed on from her three older sisters and mom making clothing for her family of nine, of whom she was the youngest. While in grade school when most children would pass notes in class, she would sketch dress designs.

Zee's experience as a designer is unique as she has personally worked in every step in the process of production and design including working closely with brands and buyers, developing original fashion concepts and technical designs, as well as working in the factories. These experiences have been invaluable to the creation of LOULOU DAMOUR's comfort and construction. The intent of the LOULOU DAMOUR brand is to instill feelings of freedom, security, love, and joy as your muse would.













WING TOP STYLE: LULU FABRIC: COTTON COLOR: PLUME RED

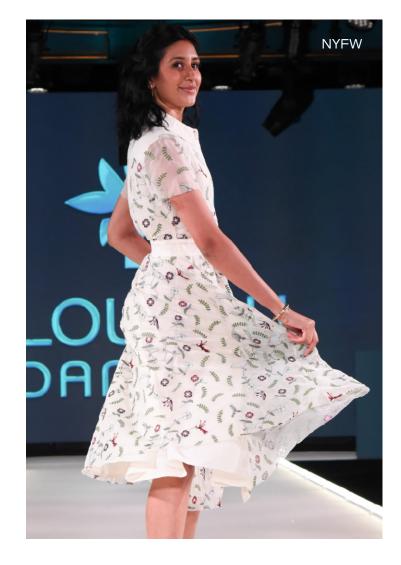






EMBROIDERED SKIRT STYLE: MAFALDA FABRIC: NYLON MESH, COTTON/SILK HUMMINGBIRD ALL OVER EMBROIDERY COLOR: ALMOST WHITE







EMBROIDERED SHIRT DRESS STYLE: KATIA FABRIC: NYLON MESH, COTTON/SILK ALL OVER EMBROIDERY COLOR: ALMOST WHITE







TWISTED TOP STYLE: PAOLA FABRIC: COTTON SILK- FARO PRINT COLOR: PLUME RED







PANTS STYLE: AJUDA FABRIC: RAMIE/RAYON/SPANDEX COLORS: 1. ALMOST WHITE 2. PLUME RED













STYLE: PRISCILA FABRIC: SILK- FARO PRINT COLOR: PORTO

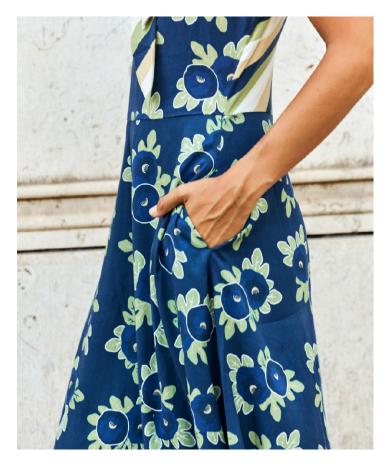












PRINTED DRESS STYLE: FIGUEIRA FABRIC: 100% TENCEL FIG/STRIPE PRINT COLOR: FIG, FEUILLAGE, MOOD'IN







PLEATED BORDER STRIPED, CENTER FRONT BUTTON, AND POCKETS STYLE: TAVIRA FABRIC: COTTON COLOR: LARK, MOOD'IN, FEUILLAGE







V- NECK PLEATED DRESS STYLE: CASCAIS FABRIC: COTTON COLOR: FEUILLAGE







HALF MOON TOP STYLE: BRAGA FABRIC: COTTON COLOR: 1. MOOD'IN. 2. LARK







PANTS STYLE: AVEIRO FABRIC: WAXED COTTON/SPANDEX COLOR: LATE







JUMPSUIT STYLE: ARIANA FABRIC: RAYON/POLY/SPANDEX COLOR: 1. BURNT ORANGE 2. PLUME RED













BACK ZIP SHIRT STYLE: VENDOME FABRIC: COTTON POPLIN COLOR: WHITE







BACK ZIP SHIRT STYLE: YEATMAN FABRIC: TENCEL COLOR: FIG PRINT







SHIRT DRESS WITH POCKET STYLE: ELYSEES FABRIC: COTTON/NYON COLORS: 1. FRENCH BLUE 2. DARK NAVY







PRINTED MIDI DRESS STYLE: MARAIS FABRIC: CUPRO- LILI PRINT COLORS: 1. MARINE/CARAMEL 2. CARAMEL/MARINE







A- LINE PANELS SKIRT WITH POCKET STYLE: CEDROS FABRIC: LINEN/COTTON BLEND COLOR: SARGASSO SEA







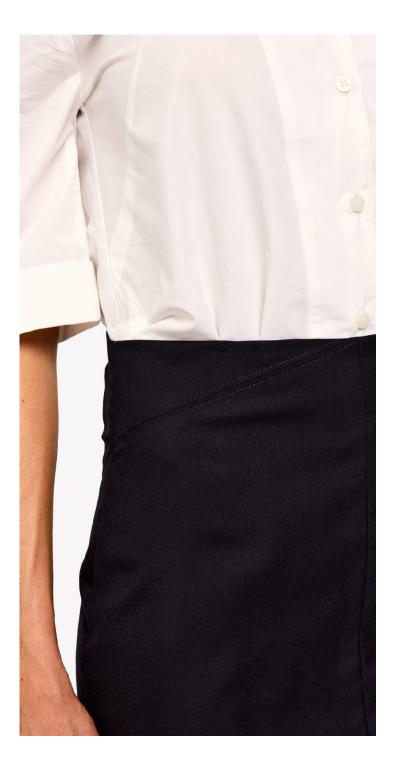
7/8 LENGTH PANTS STYLE: SOLANA FABRIC: LINEN/COTTON BLEND COLOR: SARGASSO SEA







OFF SHOULDER SHIRT STYLE: BASTILLE FABRIC: COTTON POPLIN COLOR: WHITE







TAILORED LINED SKIRT STYLE: HAUSSMANN FABRIC: MERINO WOOL/SILK BLEND COLOR: MARINE







TAILORED LINED JACKET STYLE: SORBONNE FABRIC: MERINO WOOL/ SILK BLEND COLOR: MARINE



CUFFED TAILORED PANTS STYLE: PANTHEON FABRIC: MERINO WOOL/ SILK BLEND COLOR: MARINE

SCARF STYLE: FIGS FABRIC: COTTON PRINT: FIG, MARINE/FEUILLAGE



